

Translation only – not legally binding

Based on Sec. 19 (2) sent. 1, Sec. 22 (2) sent. 1, Sec. 23 (1) sent. 2 and Sec. 72 (2) sent. 1, no. 1 Brandenburg Higher Education Act ("BbgHG") of 28/04/2014 (Law and Ordinance Gazette I/14, no. 18), amended by Art. 2 of the Law of 01/07/2015 (Law and Ordinance Gazette I/15, no. 18) in conjunction with Sec. 1 (1) Ordinance on the design of exam rules for assurance of the equivalency of academic studies, tests, and degrees (Higher Education Exam Ordinance – "HSPV") of 04/03/2015 (Law and Ordinance Gazette II/15, no. 12) in conjunction with Sec. 13 (5) no. 1 General Regulations of European University Viadrina Frankfurt (Oder) of 28/01/2015 (Official notices of European University Viadrina Frankfurt (Oder) no. 01/2015, p. 1), most recently amended by the amendment statutes of 27/01/2016 (Official notices of European University Viadrina Frankfurt (Oder) no 01/2016, p. 1) in conjunction with Sec. 1 (2) General Study and Examination Regulations for the Bachelor's and Master's Programs ("ASPO") in the revised version of 27/01/2016 (Official notices of European University Viadrina Frankfurt (Oder) no. 01/2016, p. 3), amended by the statutes of 13/07/2022 (Official notices of European University Viadrina Frankfurt (Oder) no. 1/2017, p. 1), the faculty board of the Faculties of Law, Economics, and Cultural Studies of European University Viadrina Frankfurt (Oder) issue the following Degree Program Regulations:¹

Study and Examination Regulations for the Degree Program Master of Digital Entrepreneurship (Master of Arts) Revised version of 16.03.2023 including amendment statutes of 29.05.2024.

(legally binding documents [SPO2023](#) and [1st amendment statutes](#))

Contents

- § 1 Applicability
- § 2 Objectives of the degree program
- § 3 Degree
- § 4 Start of studies
- § 5 Regular study time and structure of the degree program
- § 6 Examination board
- § 7 Teaching and exam formats, admission to exams, and organization of exams
- § 8 Recognition of periods of study, course assessments, and exam results, and crediting of knowledge and skills attained outside of university
- § 9 Mandatory advisement in the field of study
- § 10 Master's thesis
- § 11 Oral Master's exam
- § 12 Grading of exams and calculation of the overall grade
- § 13 Taking effect
- § 14 Transition rules

¹ The president granted her approval by decree of 16.03.2023

§ 1
Applicability
(re. Sec. 1 ASPO)

(1) The provisions of the General Study and Examination Regulations for Bachelor's and Master's Programs ("ASPO") at European University Viadrina Frankfurt (Oder) of 27 January 2016, amended by the statutes of 13/07/2022, are amended and/or explained as follows, in accordance with Sec. 1 (2) ASPO of the European University Viadrina Frankfurt (Oder) for the Master of Digital Entrepreneurship program for the "Master of Arts" degree from European University Viadrina Frankfurt (Oder), optionally including the "Magister" degree from Adam Mickiewicz University (Poznań).

§ 2
Objectives of the degree program
(re. Sec. 1 (2) sent. 2, no. 1 ASPO)

(1) ¹The degree program is to qualify the student to be able to analyze the challenges and utilize the emerging opportunities in Europe's digital society and develop their own enterprises. ²In the master's exam, the students are to prove their ability to analyze the digital European society in an interdisciplinary manner. ³In their final paper, the students are to demonstrate that they are able to work on a relevant problem within a prescribed period of time and in accordance with scientific methods. ⁴Ideally, the master's thesis is oriented on project proposals submitted by the students.

(2) ¹The courses are offered in English language. ²Courses in other languages can be credited.

§ 3
Degree
(re. Sec. 1 (2) sent. 2 no. 2, Sec. 2 (2) ASPO)

(1) Upon successful completion of the master's program, the academic degree "Master of Arts" (M.A.) is acquired.

(2) It is also possible to acquire the degree within the scope of the dual degree program with Adam Mickiewicz University (Poznań).

(3) On the successful completion of the master's program within the scope of the dual degree, the academic degrees "Master of Arts" (M.A.) from European University Viadrina Frankfurt (Oder) and "Magister" from Adam Mickiewicz University (Poznań) are acquired.

§ 4
Start of studies
(re. Sec. 1 (2) sent. 2 no. 5, Sec. 5 (2) sent. 2 ASPO)

(1) Studies can be started in the winter semester of any year.

(2) The study plan attached to these Study and Examination Regulations provides guidance regarding a possible course of studies.

§ 5

Regular study time and structure of the degree program (re. Sec. 1 (2) sent. 2 no. 6, Sec. 4 (2), Sec. 5 (1) sent. 2 to 4 and Sec. 7 ASPO)

(1) ¹The regular time required for the course of studies is four graduate school semesters. ²The scope of the degree program is 120 ECTS credits. ³It is a consecutive, interdisciplinary, and project-oriented master's program. ⁴The program structure, distribution of ECTS credits, and workloads, as well as the grade weighting are listed in the module overview below:

Module type	Module name	ECTS	In-person studies in LVS	In-person studies	Self-study	Course assessment	Workload (total)	Weighting in final grade
Core modules in the field of studies/ foundation modules	A1 Law and Ethics of the Digital Economy	6	4	60 hours	120 hours	depending on module	180 hours	75%
	A2.1 Digital Democracy	3	2	30 hours	60 hours	depending on module	90 hours	
	A2.2 Digital Sociology	3	2	30 hours	60 hours	depending on module	90 hours	
	A3 Entrepreneurship and Management in the Digital World	6	4	60 hours	120 hours	depending on module	180 hours	
	A4 Computer Science in Management	6	4	60 hours	120 hours	depending on module	180 hours	
	A5 Human Resource Management in the Digital World	6	4	60 hours	120 hours	depending on module	180 hours	
	A6 General Academics	3	2	30 hours	60 hours	depending on module	90 hours	
Competency Modules / Practical Skills	B1 Project Management	6	3	45 hours	135 hours	depending on module	180 hours	
	B2 Technical Skills	6	3	45 hours	135 hours	depending on module	180 hours	
	B3 Entrepreneurship in Action	6	4	60 hours	120 hours	depending on module	180 hours	
	B4 Digital Business and Commercial Law	6	3	45 hours	135 hours	depending on module	180 hours	
Compulsory Elective Module	C Individual Advanced Studies and Specialization	18	12	225 hours	315 hours	depending on module	540 hours	
Practice Module	D Entrepreneurship Labs	24	2	30 hours	690 hours	depending on module	720 hours	D3 graded D1 + D2 ungraded
Final Module	E Final Module	4	6	60 hours	60 hours	Preparatory colloquium	630 hours	un-graded
		15			450 hours	Master's thesis		20%
		2			60 hours	Final colloquium		5%
Totals		120	55	840	2760		3600	100%

⁵The scope of the in-person studies is at least 840 hours with a maximum scope of self-study of 2760 hours.
⁶More details regarding the courses, in particular the teaching formats, conditions for participation, and the kind and scope of the course assessments are defined in the module catalogue (see Annex 1 to Degree Program Regulations).

- (2) The course of studies comprises five module types:
- Core modules in the field of studies/foundation modules (A1 to A6)
 - Competency modules/practical skills (B1 to B4)
 - Compulsory elective module (C)
 - Practice module (D)
 - Final module (E)

(3) Seven courses (A modules) with 3 or 6 ECTS credits each must be completed in the modules Law and Ethics of the Digital Economy, Digital Democracy and Digital Sociology, Entrepreneurship and Management in the Digital World, Computer Science in Management, Human Resource Management in the Digital World, as well as the General Academics module.

(4) Four core competency modules (B modules) with 6 ECTS credits each must be passed successfully in the modules Project Management, Technical Competences, Entrepreneurship in Action, and Digital Business and Commercial Law.

(5) ¹In the C module, 18 ECTS credits must be completed. ²Of these, up to 6 ECTS credits can be acquired by a graded foreign language exam. ³Further ECTS credits are to be acquired in the course of advanced studies in the specialization for which students take advanced courses at ENS. ⁴In addition to the ENS course offer, students can take courses at AMU and the EUV Faculties of Law, Economics, and Cultural Studies and acquire ECTS credits there. ⁵The condition for attaining the double degree is that students complete the specialization that is offered for this master's program in module C.

(6) ¹In module (D) Entrepreneurship Labs, 24 ECTS credits will be earned. ²Students earn these 24 ECTS credits by successfully completing three labs: ³In the Professional Practice Lab, 12 ECTS credits will be earned in the course of an internship. ⁴The requirements for internships are defined in Annex 3 to these Study and Examination Regulations. ⁵Students are to attain professional qualifications in an internship, which is substantively related to the topic of the digital society. ⁶Workshops at the Founders' Centre can be credited as internships, for which the workload of 30 hours is equivalent of one ECTS credit. ⁷The students are responsible for the initiation, organization, and implementation of the internship. ⁸The examination board will decide on whether and how it will be credited. ⁹In the Project Lab, 10 ECTS credits are earned. ¹⁰Students implement either a project of their own in the Project Lab or one assigned by the chair of the degree program. ¹¹In the Research Lab, techniques of scientific working are acquired for which 2 ECTS credits will be granted.

(7) ¹In module E, 21 ECTS credits will be earned. ²The module comprises the preparatory colloquium, the written final exam (master's thesis), and the oral final colloquium.

§ 6

Examination board (re. Sec. 9, in particular (1) sent. 3 ASPO)

(1) ¹An examination board will be convened for the organization and implementation of the exams, which are under the direction of European University Viadrina Frankfurt (Oder).

(2) ¹The examination board of EUV will be composed of three professors, one academic employee, and one representative, respectively, of the student body and the non-scientific staff. ²In addition, a representative of the profession named by Adam Mickiewicz University (Poznań) will also be member of the examination board. ³The ASPO provision applies to the limitation of the appointment of the professional representatives of Adam Mickiewicz University (Poznań). ⁴Members of the European New School of Digital Studies, the Collegium Polonicum, European University Viadrina Frankfurt (Oder), and Adam Mickiewicz University (Poznań), who are professionally involved in matters relating to the exams of the degree program, can also be called to the sessions of the examination board.

§ 7
**Teaching and exam formats, admission to exams, and
organization of exams**
**(re. Sec. 4, Sec. 7, Sec. 11, Sec. 13, Sec.14 to 16,
Sec. 18 sent. 2 and Sec. 23 (7) ASPO)**

(1) ¹The following possible teaching formats are planned within the scope of the degree program:

- Seminars
- Colloquia
- Supporting mentoring
- Project and practice seminars
- Lectures
- Exercises
- Working groups
- Internships
- Language courses
- Group and individual projects
- Workshops
- Excursions

²The condition for the successful completion of exams or course assessments in the teaching formats listed under para. 1 sent. 1 is at least one separately assessed proof of achievement graded as "sufficient."

³Ungraded course assessments are excluded from this.

(2) The course assessments for the individual modules are generally defined in the module catalogue (see Annex 1).

(3) ¹According to Sec. 4 (2) ASPO, the qualification targets, as well as the teaching and exam formats, including the course assessments to be attained, are defined in the module catalogue. ²If a module comprises several graded part achievements, the overall grade is calculated proportionally to the ECTS credits attainable in the part achievements.

(4) ¹In specific, the number of ECTS credits for proof of achievement in a course are determined according to the following criteria:

a) For 3 ECTS credits:

- report(s) or presentation(s) with a total length of up to 20 minutes, or
- one essay up to 3,000 words long.

b) For 6 ECTS credits:

- one paper up to 6,000 words long, or
- several essays with a total length of up to 6,000 words, or
- test(s) with an overall duration of 90 to 120 minutes, or
- oral exam(s) with an overall duration of up to 20 minutes per oral exam, or
- report(s) or presentation(s) with a total length of up to 40 minutes.

c) For 9 ECTS credits:

- one paper up to 9,000 words long, or
- several essays with a total length of up to 6,000 words, or
- test(s) with an overall duration of 120 to 150 minutes, or
- oral exam(s) with an overall duration of up to 30 minutes per oral exam, or
- report(s) or presentation(s) with a total length of up to 60 minutes per report/presentation.

²The respective exam formats and faculty regulations apply to all courses and exams in the module catalogues of the faculties of Law, Economics, and Cultural Studies.

(5) A maximum of 9 ECTS credits can be earned as course credits attained in one single course.

(6) ¹Course assessments for foreign language learning must be attained in the period after enrolment in the degree program; Sec. 24 Brandenburg Higher Education Act remains unaffected. ²The requirements for language exams are defined in the exam regulations for the course-related foreign language education at the Language Centre of European University Viadrina Frankfurt (Oder) in the respectively valid version.

³Students can also acquire language certificates outside of European University Viadrina Frankfurt (Oder).

⁴The examination board of the degree program will decide on whether and how these certificates will be credited. ⁵A course assessment for at most 6 ECTS credits can be awarded in module C for the attainment of foreign language skills. ⁶For this purpose, a language exam in a modern foreign language (except for English according to the admission requirements for this degree program) at the level of UNIcert Basis or

of at least A2 of the Common European Framework of Reference for Languages (CEFR) will be accepted.
⁷The examination board will decide on whether and how other language certificates will be credited.

(7)¹Only students who hold at least one master's, diploma or equivalent university degree are eligible to take the exam. ²Furthermore, the conditions of Sec. 11 (5) BbgHG in conjunction with Sec. 11 (1) sent. 1 and 2 ASPO apply. ³A person who fulfils the conditions according to Sec. 11 (3) ASPO can be appointed by the examination board as observer to sit in the course-related oral exams according to Sec. 15 (2) ASPO. ⁴The examination board can delegate this competence by resolution to its chair and his/her deputy.

(8)¹Course-related exam results are usually graded by the lecturer who holds the relevant course for which the exam is taken. ²In the event the first and second option to repeat the exam is taken, the examination board will appoint a second examiner. ³The examination board can delegate the competence of appointment by resolution to its chair or his/her deputy.

§ 8

Recognition of periods of study, course assessments, and exam results, and crediting of knowledge and skills attained outside of university (re. Sec. 12 ASPO)

(1) The recognition of periods of study, course assessments, and exam results, and the crediting of knowledge and skills attained outside of university are defined in Sec. 12 ASPO.

(2) ¹The applicant has to submit the required information regarding the achievement to be recognized. ²Recognition and crediting will be decided based on a review of the documents submitted by the applicant. ³In the event the recognition of assessments is refused by the examination board pursuant to Sec. 12 (1) sent. 1 ASPO, a recognition exam will be taken by the student on his/her written application to the examination board, provided that the student credibly demonstrates to have acquired the relevant knowledge and skills elsewhere. ⁴The recognition exam will be conducted at European University Viadrina Frankfurt (Oder) or Adam Mickiewicz University (Poznań) by a professor who is authorized to act as examiner and who is appointed by the examination board. ⁵The persons who have previously refused recognition of an assessment are to be excluded from the decision-making in the same case on whether the recognition exam is to be held. ⁶The exam format of this recognition exam will be determined by the examination board in observation of Sec. 23 (5) sent. 1 and (6) sent. 1 ASPO in agreement with the professor and in consideration of the qualification targets to be reached in the module to be recognized and the selection of the exam formats defined in these Study and Examination Regulations.

(3) ¹If an exam is passed with a grade of at least "sufficient", the achievement will be recognized. ²If it is not passed, the non-recognition will be notified with reasons to the student as the decision by the examination board in accordance with Sec. 12 (1) sent. 1 ASPO.

§ 9

Mandatory advisement in the field of study (re. Sec. 6 ASPO)

(1)¹If a student has not attained and proven the 120 ECTS credits that are mandatory for the successful completion of the degree program, including the final exam, by the end of the eighth graduate school semester in the field of study, the student will be obligated according to Sec. 21 (2) sent. 2 and Sec. 20 (3) sent. 1 BbgHG to be advised in the field of study pursuant to Sec. 6 ASPO. ²This does not apply if the deadline is exceeded for reasons outside of the student's control.

(2)¹The advisement in the field of study in the definition of para. 1 sent. 1 will be provided by a professor who is appointed by the examination board. ²Students will receive a written invitation to the advisement in the field of study after starting the ninth graduate school semester. ³The advisement will be provided in the form of a personal conversation; this can also take place in writing in exceptional cases. ⁴The aim of this advisement in the field of study is the conclusion of a written study progress agreement according to Sec. 6 (3) and (4) ASPO. ⁵The student's personal situation will be taken duly into account for the definition of obligations. ⁶The agreement is to be concluded at the latest by the end of the lecture period in the ninth graduate school semester. ⁷A sample study progress agreement is contained in Annex 2 to these Study and Examination Regulations.

(3) ¹In the event of a failure to comply with the study progress agreement for pressing reasons, proof of the

pressing reason must be provided directly as soon as it becomes known and be submitted in writing to the examination board. ²In the event of illness as a pressing reason, this must be proven by a medical certificate. ³The examination board may request a certificate from a public medical officer if there are doubts as to the truthfulness of the original medical certificate. ⁴Consideration of other pressing reasons must be requested in writing with submission of corresponding verifications. ⁵The submitted reasons will be reviewed by the examination board. ⁶If the reasons are accepted, a new study progress agreement will be concluded.

(4) ¹If a student refuses to conclude a study progress agreement or does not conclude such within the deadline specified in para. 2 or if the student has not attained and proven the ECTS credits prescribed for the successful completion of the course of studies within the period set in the study progress agreement, the student will be unenrolled in accordance with Sec. 14 (5) sent. 2, no. 2 BbgHG. ²This does not apply if the deadline is exceeded for reasons outside of the student's control.

§ 10

Master's thesis

**(re. Sec. 1 (2) sent. 2 no. 6, Sec. 17 (3) (5) (7) sent. 4, (16),
Sec. 18 sent. 5 and 6 ASPO)**

(1) ¹The 21 ECTS credits for the master's thesis consist of the following:

- 4 ECTS credits for up to two preparatory colloquia (not graded);
- 15 ECTS credits for the written part of the master's thesis (graded);
- 2 ECTS credits for the final colloquium (graded).

²The condition for admission to the master's thesis is proof of at least 75% of the ECTS of the course-related study and exam achievements according to Sec. 5. ³This must include the successful completions of modules A and B.

(2) The processing period for the written part of the master's thesis is 16 weeks from registration.

(3) ¹The Master's thesis usually has a length of 22,000 - 30,000 words. ²The student will be informed of this by the first assessor when the topic is issued. ³One-off deviations must be requested from the first assessor in individual cases and submitted to the Examination Board for information. ⁴The master's thesis is to be written in English. ⁵The master's thesis is to be graded by at least two examiners. ⁶Papers by students who are working on a dual degree must be examined by one representative of European University Viadrina Frankfurt (Oder) and one of Adam Mickiewicz University (Poznań). ⁷One examiner, usually the initial examiner, must fulfill the conditions for being hired as a professor pursuant to the Brandenburg Higher Education Act and exercise an independent teaching function under his/her own responsibility at European University Viadrina Frankfurt (Oder) in the discipline of the final paper.

(4) The master's thesis will be graded according to Sec. 17 (14) ASPO in conjunction with Sec. 11 (1) and (2).

(5) ¹If the master's thesis is graded "not sufficient" (5.0), the student may prepare one new master's thesis on a different topic according to Sec. 17 (16) ASPO. ²The second topic for the master's thesis is to be registered at the latest six months after announcement that the first thesis failed.

(6) The results of the evaluation are to be notified to the candidate at the latest one week before the final colloquium.

(7) The master's thesis may have the identical contents, in deviation from Sec. 17 (7) sent. 1 and 2 ASPO, as the master's thesis submitted previously or simultaneously by the student at Adam Mickiewicz University (Poznań) if receiving a passing grade on such previous or simultaneous thesis is or was the condition for conferring an academic degree.

§ 11

Oral master's exam

(re. Sec. 18 ASPO)

(1) ¹Conditions for admission to the final colloquium (oral master's exam) are proof of a master's thesis graded at least 4.0 and the successful completion of all study and exam assessments that are required pursuant to Sec. 5.

²The topic of the oral master's exam is determined in principle by the initial examiner. ³The topic can be the same as that of the written master's exam; in this case, a defense of the written master's exam will take place. ⁴Alternatively, the topic can be taken from a course that is part of the Compulsory Elective Module and which has been completed successfully by the student to be examined. ⁵The exam will be about 25 minutes long per student. ⁶The exam will be deemed passed if both examiners grade it at least "sufficient" (4.0). ⁷The key subject matters and results of the exam are to be documented in minutes. ⁸The result of the exam is to be announced to the candidate directly after the exam. ⁹The oral master's exam will be taken before two examiners. ¹⁰The examination board appoints the examiners; the examination board can delegate this competence by resolution to its chair and his/her deputy. ¹¹The examiners are preferably first-level and second-level advisers of the master's thesis.

(2) ¹At most three members of the university, besides the direct exam participants, can attend with the candidate's consent. ²The permission of attendance, however, does not apply to consultation and announcement of the exam results to the candidate.

(3) ¹If the oral master's exam is graded "not sufficient" (5.0), it can be repeated once in accordance with Sec. 25 (3) ASPO. ²The repeat exam is to be completed at the latest three months after the announcement of the first attempt. ³If the repeat exam is likewise not graded at least "sufficient" (4.0), the master's program will ultimately not be passed.

§ 12

Grading of exams and calculation of the overall grade (re. Sec. 23 (1) sent. 3, lit. a), (2), Sec. 26 (1) sent. 1 and 4 ASPO)

(1) The exam results, including of the written and oral master's exams, will be evaluated by the grades according to Sec. 23 (1) sent. 3, lit. a) ASPO.

(2) In order to attain a differentiated assessment of the exam results pursuant to para. 1, subtotals are formed according to Sec. 23 (2) ASPO.

(3) The overall grade is calculated as follows:

75%	Course-related achievement assessments (modules A to C + D-Research Lab)
25%	Final module (E)

(4) The overall grade is expressed in the grades in accordance with Sec. 26 (4) sent. 1 ASPO.

§ 13

Taking effect

(1) ¹These Study and Examination Regulations for the degree program Master of Digital Entrepreneurship (Master of Arts) take effect on the day after their publication in the official notices of European University Viadrina Frankfurt (Oder) and apply to all students who register for this degree program at the university.

²The Study and Examination Regulations for the degree program Master of Digital Entrepreneurship (Master of Arts) of European University Viadrina Frankfurt (Oder) of 15 January 2020 will become invalid as of 30/09/2026.

§ 14

Transition rules

(1) ¹Students, who have already been enrolled in the degree program Master of Digital Entrepreneurship for the degree "Master of Arts" before these Regulations for the Academic Program will have taken effect, can irrevocably request in writing by 31 March 2025 that the General Study and Examination Regulations for the Bachelor's and Master's Programs (ASPO) at European University Viadrina Frankfurt (Oder) in the

revised version of 13/07/2022 in conjunction with these Degree Program Regulations for the Master of Digital Entrepreneurship (Master of Arts) in their respectively valid versions be applied to them. ²Students according to sent. 1, who have not completed their studies by 30/09/2026, will be transitioned to these Degree Program Regulations Master of Digital Entrepreneurship (Master of Arts) in conjunction with the General Study and Examination Regulations for Bachelor's and Master's Programs (ASPO) at European University Viadrina Frankfurt (Oder) in the revised version of 13/07/2022.

Annex 1: Module Catalog

Annex 2: Sample Study Progress Agreement

Annex 3: Internship Guideline of European University Viadrina Frankfurt (Oder)

Annex 1: Module Catalog

Module catalog and ideal-typical plan for the course of studies

Master of Digital Entrepreneurship (MoDE)

Contents

- I. Ideal-typical plan for the course of studies**
- II. Module descriptions**
 - A. Core modules in the field of studies/foundation modules
 - B. Competency Modules/Practical Skills
 - C. Compulsory Elective Module/Individual Advanced Studies and Specialization
 - D. Practice Module/Entrepreneurship Labs
 - E. Final Module

I. Ideal-typical plan for the course of studies

No.	Module name	1st semester	2nd semester	3rd semester	4th semester	ECTS	Weekly hours per semester
A1	Law and Ethics of the digital economy	1 seminar + workshop				6	4
A2.1	Digital Democracy	1 seminar				3	2
A2.2	Digital Sociology	1 seminar				3	2
A3	Entrepreneurship and Management in the Digital World	1 seminar + workshop				6	4
A4	Computer Science in Management	1 seminar + small group exercise				6	4
A5	Human Resource Management in the Digital World	Choice between A5.1 and A5.2 / lecture, exercise				6	4
A6	General Academics	1 seminar				3	2
B1	Project Management		Choice from the current offer			6	3
B2	Technical Skills		Choice from B.2.1 to B.2.4			6	3
B3	Entrepreneurship in Action		Choice from the current offer			6	4
B4	Digital Business and Commercial law		Choice from B.4.1 to B.4.4			6	3
C	Individual advanced studies and specialization		Choice from the current offer			18	12
D	Entrepreneurship Labs		Research Lab	Professional Practice Lab Project Lab		24	2
E	Final Module		Preparatory colloquium (2 ECTS)	Preparatory colloquium (2 ECTS)	Master's thesis (15 ECTS) Final colloquium (2 ECTS)	21	6
		33	28	30	29	120	55

II. Module descriptions

A. Core modules in the field of studies/foundation modules

Module name	Recht und Ethik der digitalen Wirtschaft Law and Ethics of the Digital Economy
Module no./code	A1
Courses of the module	1 seminar (2 weekly hours per semester) 1 course-related digital workshop (2 weekly hours per semester)
Contents of the module	Law and Ethics of Digitalization: Normative standards for artificial intelligence, digital platforms, blockchain, and the Internet of Things; legislation for digital spaces; digital entrepreneurship as a legal problem: corporate, market and platform law, data and data protection law; right to found of enterprises; ethical business design.
Learning results of the module	<p>The objective of the module is to familiarize students with the challenge of digitalization from the perspective of legal studies and to enable them to develop interdisciplinary approaches to solutions.</p> <p><u>Target competencies in the field of study:</u> Students have a solid scientific understanding of digital phenomena from the perspective of legal studies, as well as knowledge of the adaptation of law and legislation to digitalization, they have command of key theories and methods, know the legal steps for starting up a business, and recognize the top trends and developments in the context of digital problems and challenges; they have the ability of handling, preparing, analyzing, and presenting digital data as specific to their discipline.</p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are to be able to follow the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply digital methods of communication and presentation of scientific knowledge, and prepare and present complex knowledge specific to their field of study to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 120 hours in-person attendance: 60 hours
Type of module	Required module
Open to external students	no
Conditions for participation	none
Module coordinator	Professor for Law and Ethics of the Digital Society
Professors of the courses	Professor for Law and Ethics of the Digital Society, employees of the Professor for Law and Ethics of the Digital Society,

	lecturers to be named
Kind of exam/conditions for the award of credits	written exam and/or final paper
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Seminars, digital workshops: In the seminar-related digital workshops, the discipline-specific knowledge acquired in the seminar is deepened by means of different, practical problem constellations. Students learn digital communication and presentation forms in the process for conveying complex scientific results to different target groups. The results of the workshop are presented regularly and interactively in the digital format (e.g. audio, video) and put up for discussion.

Module name	Digital Democracy
Module no./code	A2.1
Courses of the module	1 seminar (2 weekly hours per semester)
Contents of the module	Transformation of the public sphere, participation and elections in the digital age, internet governance, data, algorithms, discrimination and inclusion, digital polarization, boundaries and inequalities in the digital age, online and offline networks.
Learning results of the module	<p>The objective of the module is to familiarize students with the challenge of digitalization from the perspective of social studies and to enable them to develop interdisciplinary approaches to solutions.</p> <p><u>Target competencies in the field of study:</u> Students have a solid scientific understanding of digital phenomena from the perspective of social studies, as well as knowledge of the discipline-specific phenomena of digitalization, key theories and methods, and recognize the top trends and developments in the context of digital problems and challenges; they have the ability of handling, preparing, analyzing, and presenting digital data as specific to their discipline.</p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are to be able to follow the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply digital methods for the presentation of scientific knowledge, as well as prepare and present complex knowledge specific to their field of studies to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	3 ECTS
Total workload	90 work hours, of which: self-study: 60 hours in-person attendance: 30 hours
Type of module	Required module
Open to external students	yes
Conditions for participation	none
Module coordinator	Professor for Political Theory and Digital Democracy
Professors of the courses	Professor for Political Theory and Digital Democracy, employees of Professor for Political Theory and Digital Democracy, lecturers to be named
Kind of exam/conditions for the award of credits	a) Written exam and/or final paper b) Group presentation (result of the digital workshop)

Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Seminars and digital workshops (cf. modules A1)

Module name	Digital Sociology
Module no./code	A2.2
Courses of the module	1 seminar (2 weekly hours per semester)
Contents of the module	The module offers an introduction to the more recent approaches in digital sociology, a current field of reflective and critical approaches, which concentrate on the socio-technological reconfigurations relating to digital infrastructures, platforms, and digital media. The model covers traditional approaches from the 1990s to the 2010s, which have discussed conceptual and empirical challenges of the digital transformation with the classic tools, theories, and methods of sociology. Based on this, it covers more recent approaches, which pick up on insights from science & technology studies in order to contribute to interdisciplinary fields such as critical data studies, critical algorithm studies or FAccT (Fairness, Accountability, Transparency).
Learning results of the module	<p>The objective of the module is to familiarize students with the social, cultural, and political conditions and consequences of digital transformations from the perspective of science & technology studies, and to enable them to understand and develop interdisciplinary research questions and approaches to solutions.</p> <p><u>Target competencies in the field of study:</u> Students have attained a solid scientific understanding of the social, cultural, and political conditions and consequences of digital transformations, knowledge of the discipline's development in digital sociology and science & technology studies, knowledge of key theories and methods, and they recognize the most important lines in development and challenges in the context of digital transformations.</p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are to be able to pursue the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply advanced digital methods for the presentation of scientific knowledge, and prepare and present complex knowledge specific to their field of study to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	3 ECTS
Total workload	90 work hours, of which: self-study: 60 hours in-person attendance: 30 hours
Type of module	required module
Open to external students	yes

Conditions for participation	none
Module coordinator	Professor for Sociology of Technology
Professors of the courses	Professor for Sociology of Technology, employees of the Professor for Sociology of Technology, lecturers to be named
Kind of exam/conditions for the award of credits	Portfolio of session-related written individual work results, overall about 4 to 5 pages
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Lecture parts, exercise, group work, case studies, presentations and discussions

Module name	Entrepreneurship and Management in the Digital World
Module no./code	A3
Courses of the module	1 seminar (2 weekly hours per semester) 1 course-related digital workshop (2 weekly hours per semester)
Contents of the module	Central concepts and theories that can be used for an understanding of the management and the structuring of the digital transformation: e.g. digitalization strategies, digital transformation, digital innovation, business models, correlations between digital technologies, organization, strategy, and society, as well as selected ethical and social questions of information technologies in connection with digital technologies, and, for example, the commercial use of data.
Learning results of the module	<p>The objective of the module is to familiarize students with the challenge of digitalization from the perspective of management, entrepreneurship, and business administration studies and to enable them to develop interdisciplinary approaches to solutions.</p> <p><u>Target competencies in the field of study:</u> Students understand the fundamental concepts that explain and help design the interaction of digital technologies, entrepreneurship, organization, and strategy. This includes, for example, questions as to how digital technologies change the business model or enable new business models, how digital technology is applied in organizations, how society reacts to digital technologies and their marketing, and what role digital technologies play in non-profit organizations.</p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are able to pursue the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply advanced digital methods for the presentation of scientific knowledge, and prepare and present complex knowledge specific to their field of studies to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 120 hours in-person attendance: 60 hours
Type of module	required module
Open to external students	yes
Conditions for participation	none
Module coordinator	Professor for Information Management and Digital Transformation
Professors of the courses	Professor for Information Management and Digital Transformation, employees of the Professor for Information Management and Digital Transformation, lecturers to be named
Kind of exam/conditions for the award of credits	Group presentations (results of the digital workshop) Project work
Weighting of the grade in the overall	graded (modules A to C + D-Research Lab = 75%)

grade	
Teaching and learning methods of the module	Seminars and digital workshops, group work, examples and case studies, presentations and discussions

Module name	Computer Science in Management
Module no./code	A4
Courses of the module	1 seminar (2 weekly hours per semester) 1 course-related small group exercise (2 weekly hours per semester)
Contents of the module	Introduction to algorithms (e.g. search, graphic, sorting algorithms), computer networks, the internet, and decentralized as well as smart systems, web technologies (e.g. HTML and content management), cryptography and data security, bases of data models and database systems, logic data models and database outlines, foundations of statistics for data gathering, analysis and presentation, introduction to programming, human-centered design: user experience design, responsiveness and accessibility.
Learning results of the module	<p>The objective of the module is to familiarize students with the possible uses, opportunities, and challenges of computer technology systems in management and to enable them to develop interdisciplinary approaches to solutions.</p> <p><u>Target competencies in the field of study:</u> Students have a basic scientific understanding of digital phenomena from the perspective of technological studies, as well as knowledge of the discipline-specific phenomena of digitalization, key theories and methods, and they recognize top trends and developments in the context of digital problems and challenges; they have the ability of handling, preparing, analyzing, and presenting digital data as specific to their discipline.</p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are to be able to pursue the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply advanced digital methods for the presentation of scientific knowledge, and prepare and present complex knowledge specific to their field of studies to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each summer semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 120 hours in-person attendance: 60 hours
Type of module	required module
Open to external students	no
Conditions for participation	[if applicable, to be defined by the module coordinators for each course]
Module coordinator	Adam Mickiewicz University (Poznań)
Professors of the courses	Adam Mickiewicz University (Poznań)

Kind of exam/conditions for the award of credits	a) Written exam and/or final paper b) Group presentation (result of the digital workshop)
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Seminars and digital workshops (cf. modules A1)

Module name	Human Resource Management in the Digital World
Module no./code	A5
Courses of the module	1 seminar (2 weekly hours per semester) 1 course-related digital workshop (2 weekly hours per semester)
Contents of the module	Central concepts that are essential to human resources management (HRM) and questions of the organization in the digital age. This includes, e.g., bases of personnel selection, advanced training and assessment of personnel, bases of the organizational structure, organizational culture, political processes, and conflict management.
Learning results of the module	<p>A5.1 Human resource management and organization <u>Target competencies in the field of study:</u> Students know and understand the importance of personnel management and learn concrete approaches that can be used to recruit, select, and assess personnel, which can be applied by the students to concrete situations taken from organizational practice. In addition, students are familiarized with select questions relating to organizational structure and management, which they can apply to practical problems and reflect on critically.</p> <p>A5.2: Culture, Leadership and Diversity (WIW 6706) <u>Target competencies in the field of study:</u> Students know and understand the importance of culture in businesses, different leadership approaches, and the significance of diversity in businesses. They are able to successfully apply theories and concepts to the organizational practice, participate in scientific debates about culture, leadership, and diversity, and critically question management approaches in their organizational, social and economic context. <i>The course is limited to 15 students of MoDE. Spaces are assigned according to the temporal order of registrations (first come first served).</i></p> <p><u>Interdisciplinary target competencies:</u> After completion of modules A1 to A6, students are to be able to pursue the current state of research in different disciplines, assess and critically analyze scientific sources in an interdisciplinary manner, select suitable scientific methods including information and communication technologies for the analysis and presentation of data, and apply advanced digital methods for the presentation of scientific knowledge, and prepare and present complex knowledge specific to their field of studies to different target groups and in ways appropriate to the target group.</p>
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 120 hours in-person attendance: 60 hours
Type of module	required module
Open to external students	yes

Conditions for participation	none
Module coordinator	Professor for Information Management and Digital Transformation
Professors of the courses	Professor for Information Management and Digital Transformation, employees of the Professor for Information Management and Digital Transformation, lecturers to be named
Kind of exam/conditions for the award of credits	written exam
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Lecture, exercise, group work, examples and case studies, presentations and discussions

Module name	General Academics
Module no./code	A6
Courses of the module	1 seminar (2 weekly hours per semester)
Contents of the module	The module provides students the opportunity to present and discuss their entrepreneurial projects. The basic idea of the entrepreneurial project and its nature are discussed as well as the question of whether it is, for example, a service, an instrument for resolving a real problem, an algorithm for the promotion of a more just distribution of resources, or if it has another subject matter. The presentations can include a first draft of a business plan, the required resources for implementation of the idea, and considerations on its contribution to the design of the digital transformation. The learning objective is to present the project poignantly in an elevator pitch and sharpen the awareness for promising development perspectives.
Learning results of the module	The module enables students to reflect on and classify their own project within the scope of the objective of the degree program Master of Digital Entrepreneurship. At the same time, the students can evaluate the fundamental ethical, legal, economic, political, and sociological dimensions of their project and understand how their project links into current discussions in said areas.
Semester	1st semester (winter semester)
Length of the module	one semester
Frequency at which the module is offered	each winter semester
Number of ECTS credits	3 ECTS
Total workload	90 work hours, of which: self-study: 60 hours in-person attendance: 30 hours
Type of module	required module
Open to external students	yes
Conditions for participation	[if applicable, to be defined by the module coordinators for each course]
Module coordinator	Professor for European and International Politics
Professors of the courses	Professor for European and International Politics, employees of the Professor for European and International Politics to be named
Kind of exam/conditions for the award of credits	presentation
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Lecture, exercise, group work, examples and case studies, presentations and discussions

B. Competency Modules/Practical Skills

Module name	Project Management
Module no./code	B1
Courses of the module	depending on the course (at least 3 weekly hours per semester, i.e., 45 hours)
Contents of the module	Central topics of project management such as the foundations of project management, project management methods, and bases of design thinking, negotiating and conflict management in project, gender and diversity in project management as needed. Needs will be assessed based on the students' project proposals.
Learning results of the module	<p>Students attain or deepen skills of entrepreneurial project management with an emphasis on the practical skills, which are needed for the planning and implementation of individual and group projects in a dynamic and culturally diverse social context.</p> <p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u> Students are able to define project lifecycles in view of (customer) requirements, as well as set internal and external targets, and develop and solidly plan a project lifecycle independently, identify project participants and stakeholders, and consider the communication strategy. If they have certain prior knowledge, students will also be familiarized with how risk factors are identified, analyzed, and evaluated in project planning and implementation, and how quality management can be performed in projects. In addition, if they have certain prior knowledge, students can assess the design thinking in various organizational contexts and analyze the same. They are then able to select suitable tools (from a user perspective) from different innovative methods for problem solution and development of new ideas in different contexts and use them profitably.</p> <p>Students are able to consider cultural and psychological processes that influence the perception and response of individuals, especially in view of social, cultural, and gender-specific differences in project management and recognize opportunities and benefits of multiplicity and diversity, and utilize them productively for an organization or enterprise.</p>
Semester	2nd and 3rd semester (summer and winter semester)
Length of the module	two semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 135 hours in-person attendance: 45 hours (3 weekly hours per semester), deviations possible depending on the course.
Type of module	required module
Open to external students	where possible
Conditions for participation	[to be defined by the module coordinators for each course; if necessary, proof of basic knowledge is required]
Module coordinator	Professor for Information Management and Digital Transformation
Professors of the courses	Professor for Information Management and Digital Transformation, employees of the Professor for Information Management and Digital Transformation, lecturers of partner businesses and organization from practice to be named
Kind of exam/conditions for the award of credits	The presentation will be held as part of a final practical exercise, individually or in a team

Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Blended/e-learning (webinars, e-portfolios, flipped classroom, etc.)

Module name	Technical Skills
Module no./code	B2
Courses of the module	depending on the course (at least 3 weekly hours per semester, i.e. 45 hours)
Contents of the module	Basics of programming or advanced programming, human-centered design, data analysis. Students select a block seminar from the named topics in the model, depending on their prior knowledge and the students' project proposals.
Learning results of the module	<p>Depending on the individual prior knowledge and the students' project proposals, students acquire/deepen the technical skills in this module, which are required in a dynamic and culturally diverse social context for the planning and implementation of their respective individual and team project proposals.</p> <p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u></p> <p>B.2.1 Introduction to basic programming Students acquire basic foundational knowledge or deepen knowledge of programming techniques (structured programming, algorithm design) and they are able to handle various data types (data expressions, variables, assignments, conditional and iterative structures, functions, file input/output, exceptions and arrays), and develop and implement approaches to solutions for fundamental algorithmic problems.</p> <p>B.2.2 Human-centered Design Students acquire knowledge and skills in interaction design, they are able to develop digital products according to the human-centered design (including research, concept generation, prototyping, and refinement), independently as well as in groups, and they attain skills and knowledge of design methodologies (sketching, storyboarding, wire framing, prototyping) with the ability to specifically apply them to their projects.</p> <p>B.2.3 Data Analysis Students acquire a number of skills that are required in modern digital entrepreneurship, including data-controlled e-commerce activities. They are able to introduce the principles of data analysis in a practical way with regard to business activities. This includes data gathering and processing (data wrangling) and the most important statistical analysis methods for relevant business data. At the same time, elements of machine learning are also introduced, using the most common tools (R, Python). Students know how they can visualize the results of the data analysis.</p> <p>B.2.4 Web Design Students acquire fundamental knowledge and skills in modern web development. They are familiar with website prototypes, coding (HTML, CSS, JavaScript und PHP), web user-friendliness, accessibility standards and content management systems. In addition, they have prior knowledge in the field of web testing and search engine optimization (SEO). Students have application-specific know-how to develop fully functional, responsive, and search engine optimized websites in teams or individually.</p>
Semester	2nd and 3rd semester (summer and winter semester)
Length of the module	two semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	6 ECTS

Total workload	180 work hours, of which: self-study: 135 hours in-person attendance: 45 hours (3 weekly hours per semester), deviations possible depending on the course.
Type of module	required module
Open to external students	no
Conditions for participation	[to be defined by the module coordinators for each course; if necessary, proof of basic knowledge is required]
Module coordinators	Professor for Sociology of Technology
Professors of the courses	Professor for Sociology of Technology, employees of the Professor for Sociology of Technology, lecturers to be named
Kind of exam/conditions for the award of credits	Implementation and presentation as part of a final practical exercise, individually or in a team
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	Blended/e-learning (webinars, e-portfolios, flipped classroom, etc.)

Module name	Entrepreneurship in Action
Module no./code	B3
Courses of the module	depending on the course (4 weekly hours per semester, i.e. 60 hours)
Contents of the module	Students are familiarized with fundamental concepts and methods of entrepreneurship such as entrepreneurial opportunities, business plan, marketing, accounting, value proposition design, and service design.
Learning results of the module	<p>In this module, depending on the individual prior knowledge, students acquire/deepen practical and application-related knowledge of the business administration and entrepreneurial foundations.</p> <p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u></p> <p>Students know and understand the importance of entrepreneurship and learn concrete approaches that are relevant for the positioning of an entrepreneurial idea, and its implementation and marketing. Students are qualified this way to develop entrepreneurial solutions for central problems of the digital transformations on their own. Students can then develop their own project ideas further by means of the learned concepts and methods and build a business plan from them. Students know strategies for recruitment, selection, and evaluation of personnel, and they are able to apply this knowledge to concrete situations taken from organizational practice. In addition, students are familiarized with select questions relating to organizational structure and management, which they can apply to practical problems and reflect on critically.</p>
Semester (if applicable, trimester)	2nd and 3rd semester (summer and winter semester)
Length of the module	two semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which depending on the chosen course: self-study: 120 hours in-person attendance: 60 hours
Type of module	required module
Open to external students	yes
Conditions for participation	Proof of basic knowledge may be required if applicable. Specifics are defined in the more detailed module descriptions. Students without a higher education degree in economics or a related discipline can request that their bachelor's course be credited as a master's module. Individual courses can be subject to admission restrictions.
Module coordinators	Professor for Information Management and Digital Transformation
Professors of the courses	Professor for Information Management and Digital Transformation, employees of the Professor for Information Management and Digital Transformation, lecturers of partner businesses and organization from practice to be named
Kind of exam/conditions for the award of credits	depending on the chosen course
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	depending on the chosen course

Module name	Digital Business and Commercial Law
Module no./code	B4
Courses of the module	depending on course (3 weekly hours per semester, i.e. 45 hours)
Contents of the module	Contract and liability law in the entrepreneurial digital context; intellectual property rights law (in particular, copyright, patent and trademark law); data protection and data security regulations in the enterprise; data protection law in the networked world. Students usually select 2 seminars in the named topics in the model, depending on their prior knowledge and the students' project proposals.
Learning results of the module	<p>Depending on individual prior knowledge and students' project proposals, students acquire/deepen knowledge relevant for start-ups and enterprises in this module, as well as expertise for resolving legal problems and application-specific legal know-how, which is required for the planning and implementation of the individual and team project proposals and for the entrepreneurial activity on digital markets.</p> <p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u> <i>Note: The list of courses below is not final and may be subject to changes if necessary. Individual courses can be subject to admission restrictions. The respectively current KVV (annotated university calendar) applies.</i></p> <p>B.4.1 Contract and Liability Law in the Entrepreneurial Digital Context Students have practical and application-specific knowledge of the legal bases, forms of contracts, as well as tort liability that is associated with running a business operating on digital markets. They recognize and evaluate new legal rules (especially at the European level) and can critically assess the related case law. They can apply the economic analysis of the law to digital problems and weigh the related pros and cons. Students know the steps that are needed to conclude a contract with customers and consumers on digital markets. They correctly assess the liability risks of the digital technologies they use.</p> <p>B.4.2 Intellectual Property Rights Law Students acquire fundamental knowledge of copyright, patent and trademark law, can differentiate between patents, trademarks and copyrights, and they know the legal principles and bases of industrial property rights protection. Students can recognize fundamental problems of intellectual property rights law (especially in the field of patent, trademark and copyright and as it relates to digital technologies), and they are able to apply the principles for the use of patents, trademarks and copyrights in a global and innovative market. They know the principles for classification of intellectual property rights in works and discoveries of employees. Students are able to name challenges of digital technologies, foremost AI, in the context of the traditional intellectual property rights law and develop approaches to solution. They are familiar with the outlines of the law governing business secrets.</p> <p>B.4.3 Data Protection and Data Security Law in Enterprises Students have application-specific knowledge of data protection and the current requirements of data protection law for activities within the entrepreneurial context. They can recognize problems in terms of data protection regulations and solve them by developing effective data protection measures and procedures for enterprises and organizations.</p> <p>B.4.4 Data Protection Law in a Networked World Students have knowledge of the European data protection regulations (in particular, the GDPR) and their application in the context of networked environments. This includes, in particular, the development of strategies</p>

	for the use of AI applications and devices of the Internet of Things in compliance with data protection regulations. Students are able to identify key challenges, apply current case law to them, and develop approaches to solutions for structuring in compliance with the GDPR.
Semester	2nd and 3rd semester (summer and winter semester)
Length of the module	two semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	6 ECTS
Total workload	180 work hours, of which: self-study: 135 hours in-person attendance: at least 45 hours (3 weekly hours per semester); deviations possible depending on the course.
Type of module	required module
Open to external students	where possible
Conditions for participation	Proof of basic knowledge (A1) required depending on the course. Specifics are defined in the course descriptions.
Module coordinators	Professor for Law and Ethics of the Digital Society
Professors of the courses	Professor for Law and Ethics of the Digital Society; lecturers including from partner businesses and organization from practice
Kind of exam/conditions for the award of credits	depending on the type of course
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	depending on the type of course

C. Compulsory Elective Module/Individual Advanced Studies and Specialization

Module name	Advanced Studies and Specialization Individual Specialization
Module no./code	C
Courses of the module	Select seminars, tutorials, online courses (e.g. webinars, select MOCCs of system-accredited universities), courses from the catalogue of opened and recommended EUV and AMU courses, and from the offer of other universities in the Berlin-Brandenburg region or select accredited e-learning courses, e.g. MOOCs (2 weekly hours per semester).
Contents of the module	Advanced studies regarding the digital transformation of modern societies, with particular consideration of the EU and acquisition of language skills.
Learning results of the module	<u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u> Students have advanced knowledge of social, political, economic, and/or technological challenges, opportunities and developments of the digital (European) society and the digital transformation, and they are able to analyze scientifically based on different disciplines and develop scientifically founded approaches to solution serving the implementation of the students' projects. They are able to recognize the implications of different and specific cultural, linguistic, political, social, and economic contexts and levels (regional, national, European, international) and to evaluate them and appropriately consider them in the implementation of their digital project proposal.
Semester	2nd and 3rd semester (summer and winter semester)
Length of the module	two semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	18 ECTS
Total workload	540 work hours, of which: self-study: 315 hours in-person attendance: 225 hours If necessary, deviations depending on the course are possible.
Type of module	Compulsory elective
Open to external students	no
Conditions for participation	none
Module coordinator	Professor for Sociology of Technology
Professors of the courses	Professor for Sociology of Technology, employees of the Professor for Sociology of Technology, lecturers to be named
Kind of exam/conditions for the award of credits	Written exam and/or final paper and/or presentation (depending on the number of ECTS per course)
Weighting of the grade in the overall grade	graded (modules A to C + D-Research Lab = 75%)
Teaching and learning methods of the module	depending on the respective course colloquium, e-learning and blended learning formats (e-portfolios, flipped classroom, etc.)

D. Practice Module/Entrepreneurship Labs

Module name	Entrepreneurship Labs
Module no./code	Module D
Courses of the module	Internship (10 weeks full-time), project work, introduction to scientific working
Contents of the module	<p>Students expand their acquired knowledge, as well as their practical and leadership skills. By means of project work, students implement concrete knowledge in a project and thereby contribute to its further development. Students also learn the scientific foundations of their practical actions by means of the conveyed concrete methods of scientific working.</p> <p><u>Professional Practice Lab (12 ECTS)</u> Students complete an internship for professional qualification, which is substantively related to the topic of the digital society. The internship can be completed in a partner organization that is determined beforehand (company, NGO, public institution). In case of shorter internships, workshops at the founders' center can be credited as internships for which the workload of 30 hours is equivalent of one ECTS credit.</p> <p><u>Project Lab (10 ECTS)</u> Students implement a project (project work) for which they have previously, in the course of the studies, acquired the necessary specialized scientific, practical and other interdisciplinary competencies and skills. The project implements an innovative proposal for the solution to a problem of the digital society and the digital transformation, which contributes to resolving collective problems and serves the public interest.</p> <p><u>Research Lab (2 ECTS)</u> Students learn the basic aspects of scientific working, e.g. techniques of literature research, data gathering, and the fundamentals of scientific methodology. This gives students the ability to conduct a critical scientific analysis of their concrete project works, question them, and implement them on a sound theoretical foundation.</p>
Learning results of the module	<p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u> Students understand the legal, social, scientific, and cultural particularities of the local context in Frankfurt (Oder) and Slubice, as well as the Berlin-Brandenburg and Lubuskie regions, are able to recognize and discuss problems, develop (digital) solutions to problems, and implement them in group work within a short period of time. At the same time, they are able to test and apply the disciplinary and interdisciplinary knowledge they have acquired (incl. scientific sources and approaches to solution) as well as their competencies and practical skills, and they can develop adequate communication forms for different, non-academic target groups.</p>
Semester	2nd to 4th semester
Length of the module	three semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	24 ECTS
Total workload	720 work hours, of which: self-study: 690 hours in-person attendance: 30 hours (2 weekly hours per semester)
Type of module	required module

Open to external students	no
Conditions for participation	Successful completion of modules A1, A2.1 & A2.2, A5, A6
Module coordinator	Professor for Information Management & Digital Transformation,
Professors of the courses	Professor for Information Management & Digital Transformation, employees of the Professor for Information Management & Digital Transformation, lecturers to be named
Kind of exam/conditions for the award of credits	a) Final report/presentation on the team project b) Internship report incl. reflection on the challenges and experiences during the internship
Weighting of the grade in the overall grade	Project Lab and Professional Practice Lab not graded; Research Lab graded (Module A to C + D-Research Lab = 75 %)
Teaching and learning methods of the module	Supporting mentoring can also be completed online and by means of digital teaching and learning tools.

E. Final Module

Module name	Master's thesis
Module no./code	Module E
Courses of the module	Preparatory colloquia 2nd to 4th semester (4 weekly hours per semester)
Contents of the module	<p>In this module, students solidify their knowledge and skills acquired in the course of the previous semesters and prove in the master's thesis that they are able to develop and apply scientifically founded approaches to solution and practicable entrepreneurial concepts.</p> <p>Master's thesis The master's thesis is a theoretically reflective discussion of the opportunities and challenges of the digital society. The experiences gained in the implementation of the personal project are reflected on in the form of the master's thesis submitted at the end of the fourth semester and put into a liberal arts or sociological research context with the digital society and the digital transformation. The thesis documents the evaluation of a) knowledge, b) practical know-up and c) social skills acquired during the planning and implementation of the project. Moreover, the specific challenges in the documented areas are analyzed, including presentation of an implementation plan for future projects including the implications for further research questions.</p> <p>Preparatory colloquium On the colloquium (e.g. within the scope of the joint ENS colloquium regularly attended by all ENS members), students discuss the research and project works of the other ENS students, doctoral candidates and teaching staff of ENS. They present the current status of their own master's thesis, including project planning and implementation, and discuss the theoretical and methodological approaches from an interdisciplinary perspective to create the scientific foundation for their project results. For participation in the colloquium and the corresponding preparation of the master's thesis in the 2nd and 3rd semester, 2 ECTC are credited for each (not graded).</p> <p>Final colloquium The final colloquium is held as an oral exam in which students and first-level and second-level advisers of the master's thesis participate. The student has to present the result of his/her work in this colloquium and position it in a broader context and defend it against critical objections. The colloquium is about 25 minutes long.</p>
Learning results of the module	<p><u>Target competencies specific to the field of studies and interdisciplinary target competencies:</u> In their master's thesis, students prove that they are able to set the practical and application-specific knowledge and competency level they have acquired in the course of the individual project into context with current scientific research in the discipline and interdisciplinary research and discussion, and that they are able to independently process it at the current state of research and in application of scientific methods. They are able to position their practical and project experience in complex scientific analyses, reflect on them, and present and communicate them in academic and non-academic contexts.</p>

Semester (if applicable, trimester)	2nd to 4th semester
Length of the module	two to three semesters
Frequency at which the module is offered	each semester
Number of ECTS credits	21 ECTS
Total workload	630 work hours, of which: self-study: 570 hours in-person attendance: 60 hours
Type of module	required module
Weighting of the grade in the overall grade	Graded (Master thesis 20% + Final colloquium 5% = 25%)

Annex 2: Sample Study Progress Agreement

Sample Study Progress Agreement

(according to Sec. 8 (2) of these Study and Examination Regulations
in conjunction with Sec. 6 (3) and (4) ASPO)

Degree program: Master of Digital Entrepreneurship (Master of Arts)

Name:	Registration no.:
.....	Graduate school semester.....
Previously earned ECTS:	Missing ECTS:

Study and exam achievements yet to be attained based on the analysis of the present course of studies:

semester	Module	ECTS

Comments and supplementing agreements:

Note:

If the requirements defined in the foregoing Study Progress Agreement are not reasonably fulfilled by the set date, the student will be unenrolled in accordance with Sec. 14 (5) sent. 2, no. 2 BbgHG.

I consent to the foregoing Study Progress Agreement

Date, signature

Student

Date, signature

Chair of the Examination Board

Annex 3: Internship Guideline of European University Viadrina Frankfurt (Oder)

Applicability: Master of Digital Entrepreneurship (MoDE)

(according to the Study and Examination Regulations of 16.03.2023)

The Study and Examination Regulations for the Master of Digital Entrepreneurship (MoDE) prescribe a compulsory internship. The students are responsible for the organization and implementation of the internships.

Recognition of internships falls within the purview of the examination board. The recognition will be prepared by the MoDE program coordinator.

Condition for the recognition of the internship as course credit

Time of the internship

Student internships are extra-curricular to studies. They are usually completed during the lecture-free period.

Internships before the commencement of studies

Internships that have been completed before studies were commenced and which meet the requirements specified below can be recognized if they were completed at most one year before the start of studies and if they have not been credited as ECTS in another course of studies.

Duration of the internship

The duration of the internship is defined in the MoDE Study and Examination Regulations in conjunction with the ASPO of European University Viadrina. The indicated duration always refers to a full-time internship (35 to 40 hours per week, overtime hours are not considered). Part-time internships are to be completed for a correspondingly longer period.

Overview of the award of ECTS credits for internships

5 to 6 weeks	6 ECTS credits
7 to 8 weeks	9 ECTS credits
9.5 to 11 weeks	12 ECTS credits

Internships that exceed the maximum duration will be recognized, but no more than the maximum indicated number of ECTS credits can be awarded.

Substantive and formal conditions for recognition of the internships

1. The internship must be related in substance/specialization to the MoDE.
2. The primary activity must be at the qualitative level of the master's program and the related occupational fields. Expertise must therefore be contributed and be expanded by competencies of professional practice. Thus, answering phones, operating cash registers, cleaning up, serving food and beverages, making photocopies, handiwork, etc. must not be the primary task.
3. The internship is part of the education so that learning and gathering experience must be at the center. Side jobs and other activities that predominantly serve the purpose of earning a wage can therefore not be recognized.
4. Activities as a working student will be recognized, provided that the criteria named as points 1 to 3 are given and the minimum duration is fulfilled.
5. The occupational activity prior to the start of studies, e.g. between BA and MA programs, can be recognized if the aforementioned conditions are fulfilled and the employment was terminated at most one year before commencement of the studies.
6. Cooperation as student/scientific assistant in a faculty or an institution of European University Viadrina can be recognized, if the aforementioned criteria are fulfilled, provided that the activity involves an active portion of own contribution, requires independent working and has a clear practical relevance. The Degree Program Coordinator and the Career Centre are available for advice on all questions relating to student internships and their recognition. The decision on the possibility to grant credits for the internship as being relevant to exams will be made by the examination board.

Procedure for the recognition of compulsory internships

Academic recognition of an internship/a work placement as a study achievement is applied for by submitting an application to the MoDE Examination Board for the recognition of study achievements for the MoDE degree program in practical module D (internship). The form is made available to the student on the ENS website or on request to the ENS Student Advisory Service and must be signed by the student upon submission. The application must be accompanied by an internship certificate issued and signed by the internship provider on business stationery (company logo, company stamp if applicable).

The internship certificate must also provide the following details:

- duration of the internship
- scope of weekly working hours (full-time/part-time)
- job description
- contact details of the internship provider

All applications are subject to a preliminary review by the ENS Student Advisory Service and only complete applications are forwarded to the Examination Board. If the compulsory internship has been completed and the maximum number of ECTS credits has been awarded, no further internships will be recognized and no further compulsory internship certificates will be issued. Internships that have been entered once in viaCampus and thus recognized as study achievements will not be removed from viaCampus for the duration of the student's studies.

Attempts of fraud

By signing the application for recognition of the internship, the students confirm that they have in fact completed the internship in person. If an application for recognition of the internship should contain untruthful information or be forged (e.g. signature of the employer where the internship was completed, internship report), this constitutes attempted fraud according to Sec. 21 APSO.